

## IMPROVE YOUR HOME'S COMFORT

### Save Money and Energy too!



### City of Milwaukee Homeowners: Act now and receive up to \$7,850 in rewards.

Focus on Energy's **Home Performance with ENERGY STAR®** and **Enhanced Rewards** Programs have teamed up with the **Me<sup>2</sup> Program** to offer income-eligible homeowners in the City of Milwaukee enhanced rewards for making air sealing, insulation and home heating equipment improvements.

Plus, receive a FREE energy assessment and FREE energy-saving products.

This is a limited time offer and funds are available on a first come, first-served basis.

Program Name	Rewards
Home Performance (HP) Program	up to \$2,500 <sup>1</sup>
Enhanced Rewards Program	up to \$850 <sup>2</sup>
Me <sup>2</sup> Program	up to \$4,500 <sup>3</sup>
<b>Maximum Reward</b>	<b>\$7,850</b>
Average HP Project Cost	\$5,025 <sup>4</sup>
<b>Homeowner's Estimated Cost</b>	<b>\$0<sup>5</sup></b>

<sup>1</sup> HP Program rewards up to 75% off of eligible improvement costs, up to \$2,500.

<sup>2</sup> Enhanced Rewards Program has three available equipment options:

90% AFUE Natural Gas Furnace (\$450 reward);  
 90% AFUE Furnace with ECM (natural gas, propane or oil fired) (\$850 reward); Hot-Water Boiler,  
 90% AFUE (<300 MBH, Home Heating) (\$750 reward)

<sup>3</sup> Additional \$2,500 reward on top of the existing \$750-\$2,000 reward incentive currently offered by Me<sup>2</sup>

<sup>4</sup> Based on HP projects completed as of 3/29/2013. The average cost does not include the HVAC installation cost.

<sup>5</sup> Project costs vary depending upon the size of the home and complexity of the project. Eligibility requirements apply. The total rewards paid out by all sources can NOT exceed the cost of the work.



**To find out if you qualify, call toll-free 1.800.762.7077  
or learn more at [focusonenergy.com/homeperformance](http://focusonenergy.com/homeperformance)**

# TAKE THE NEXT STEP

## Act Now and Earn Extra Rewards

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### Step 1: Apply for the programs

Homeowners who make up to 80% of the State Median Income are eligible to participate in the Focus on Energy programs. For example: The household income for a family of four cannot exceed \$62,262. To find out if your income qualifies or to download an **Income Eligibility Application**, visit [focusonenergy.com/homeperformance](http://focusonenergy.com/homeperformance) or call us at **1.800.762.7077** to have an application sent to you. Upon approval of your application, a Me<sup>2</sup> Energy Advocate will be in contact with you to explain the benefits and steps to participate in the Me<sup>2</sup> Program. An additional Me<sup>2</sup> Program application is not required. For more information about the Me<sup>2</sup> Program, visit [www.smartenergypays.com](http://www.smartenergypays.com) or call **1.877.399.1203**.

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### Step 2: Schedule your FREE energy assessment

When your income eligibility application is approved, contact one of the Home Performance Trade Allies listed below. The energy assessment usually takes 1-3 hours and it is strongly recommended that you ask questions and be present for the appointment. The Trade Ally will perform tests throughout your home, inspect your HVAC equipment and look for ways to seal air leaks and insulate your attic and exterior walls.

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### Step 3: Install your energy improvements

Your Trade Ally will provide you with an estimate and review your eligible rewards. With the combined and enhanced rewards offered by Focus on Energy and Me<sup>2</sup>, the cost of your recommended improvements could be completely paid for by the three programs. For any improvement costs not covered by the rewards, the Me<sup>2</sup> Program offers low-interest financing through Summit Credit Union.

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### Step 4: Begin saving energy and money

Following the installation of the energy-saving improvements, the Trade Ally will conduct post-performance tests and verifications to ensure the energy improvements are working, prepare a Certificate of Completion for your review and signature and deduct your rewards from your invoice.

## What is an Energy Assessment?

The purpose of an Energy Assessment is to identify ways for you to reduce your energy usage, tell you how much money and energy you can expect to save and explain the rewards available to you. The Energy Assessment is **FREE** and includes:

- Visual inspection of your living space, attic, basement or crawl spaces
- Technology-based tests performed by a certified Trade Ally including an inspection of your HVAC equipment
- Detailed computer report outlining recommendations
- Post-performance testing and verifications
- **FREE** energy-saving products and installation of compact fluorescent light bulbs (CFLs), high efficiency showerheads, and water-saving kitchen and bathroom faucet aerators

### Home Performance with ENERGY STAR Trade Allies that are eligible to perform the energy assessment

Accurate Insulation Solutions • N9063 North Rd, Ixonia • 262.347.1010 • [www.accurateinsulationsolutions.com](http://www.accurateinsulationsolutions.com)

Insulation Technologies Intec • 321 N. 25th Street, Milwaukee • 414.732.2234 • [www.intecwi.com](http://www.intecwi.com)

Quality Insulation Installers LLC • 6043C N. Teutonia Avenue, Milwaukee • 414.527.5580 • [www.qi-installers.com](http://www.qi-installers.com)

Racine Home Insulators LLC • 920 S. Memorial Drive, Racine • 262.595.0065 • [www.racinehomeinsulators.com](http://www.racinehomeinsulators.com)

Saunders Insulation Specialists • 9016 Swanson Road, Roscoe • 815.985.1500 • [www.chicagoinsulation.com](http://www.chicagoinsulation.com)

Thompson Homes Inc. • PO Box 12707, Green Bay • 920.592.1111 • [www.thompson-homes.com](http://www.thompson-homes.com)

Weatherization Services LLC • 3252 N. 81st Street, Milwaukee • 414.873.4945 • [www.weatherizationservices-wi.com](http://www.weatherizationservices-wi.com)

You are eligible for the Me<sup>2</sup> Program if you have a single-family, duplex, or triplex home located within the City of Milwaukee, owned by an individual, and with no overdue property taxes. To be eligible for Me<sup>2</sup> rewards, your potential energy savings must be estimated at 15 percent or above, based on your initial energy assessment. For more information, call 1.877.399.1203 or visit [www.smartenergypays.com](http://www.smartenergypays.com). Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus information, resources, and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment, and control the state's growing demand for electricity and natural gas. For more information, call 800.762.7077 or visit [focusonenergy.com](http://focusonenergy.com). © 2013 Focus on Energy. MM-2307-0413.

